

The Peninsula at Melbourne's Pier 14, Docklands played host to the inaugural 2011 'ChookPlucka's Bash' last Saturday night.



The 'bash', which has not been held for several years due to volatility within the industry, has emerged with renewed vigor. Celebrating the navigation through tougher times and looking towards a bright and dynamic future within the chicken processing industry.

The glittering 66-metre crystal chandelier illuminated the guests in all their glamour, bringing together members from all areas of the industry.



Viscount Plastics were proud to be amongst those attending, supporting the event with gold sponsorship. As a key supplier to both the Meat and Poultry markets for over 30 years, Viscount understands and caters to the demands of an industry, which requires absolute cleanliness, efficiencies, strength and value.

Viscount has developed products that are strategic in the supply chain. The product range is vast - from the field to the consumer - Viscount has materials handling solutions for the real world.



From right; Team Systems' Managing Director, Shane Poulton, accompanied by Mavis Poulton, Viscount Plastics' Southern Region Sales Manager for Materials Handling, Myron Pieris, accompanied by Sabrina Pieris.