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Press Release

Nally Merchandising Unit “Fresh branding with environmental style”

Viscount Plastics, the Australian Leader in Plastic Materials Handling solutions has released the first Australian designed and made Merchandising Unit.

Branded the Nally MU it is available in rolling and pallet made versions. The Nally MU importantly offers the retailer a reusable and sustainable, whilst smart looking, difference to existing metal and timber units.

Peter Criniti an independent wholesaler supplier based in the Sydney Markets,

who has a retail outlet in North Rocks has commented that the Nally MU enhances the appearance of produce in store whilst allowing easy fill and replenish from back of store. Peter further commented that the Nally MU was a very cost efficient alternative to permanent steel/timber fixtures. The Nally MU is ideal for end of aisle gondola point of sale display – enhancing the overall visual appearance of the store – whilst ensuring safety and ease of movability is paramount.

**The Nally MU is available from Viscount Plastics Customer Service
Freecall 1800 659 075
Or download the brochure from
www.viscount.com.au**

Before Nally MU



With Nally MU

